

MONTHLY E-NEWSLETTER VOLUME: 2 | ISSUE: 2

July 2026

MSTM CHRONICLE

RECORDING EVENTS, REFLECTING MILESTONES



**MOHAMMED ALI SHIHAB THANGAL MEMORIAL
ARTS & SCIENCE COLLEGE, PERINTHALMANNA**
Affiliated to University of Calicut & Recognised by AICTE
NAAC Accredited (First Cycle) with B++ Grade (CGPA:2.93)

Recognised by UGC U/S- 2(f)



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ANTI-RAGGING AWARENESS CAMPAIGN

The Anti-Ragging Cell, MSTM Arts and Science College, organized an Anti-Ragging Awareness Campaign on 2 July 2026 at 10:30 a.m. on the college campus. The programme was led by Vice Principal Mohammed Shajahan K. P. with the objective of fostering a safe, respectful, and inclusive campus environment. The campaign was coordinated by Muhammed Jaseel K.

Addressing the students, Vice Principal Mohammed Shajahan K. P. emphasized the importance of preventing ragging and maintaining a culture of mutual respect and healthy interpersonal relationships on campus. Students were sensitized to the harmful effects of ragging, the legal consequences associated with it, and the institution's zero-tolerance policy towards all forms of ragging.

The campaign also highlighted the role of the Anti-Ragging Cell in ensuring student safety and promoting a welcoming learning environment. Awareness messages such as "Say No to Ragging," "Respect Builds Friendships," and "Together for a Ragging-Free Campus" reinforced the values of equality, empathy, and harmony among students.

The programme successfully created awareness about students' rights and responsibilities in preventing ragging and encouraged them to contribute towards building a safe, inclusive, and ragging-free campus.



OBSERVANCE OF NATIONAL GST DAY

The PG Department of Commerce, MSTM Arts and Science College, organized a National GST Day Exhibition on 3 July 2026 at the Commerce Block. The exhibition was conducted from 2:30 p.m. to 3:30 p.m. under the theme “Performance Exhibition on GST” with the objective of creating awareness about the Goods and Services Tax (GST), its objectives, benefits, and its role in strengthening the Indian economy.

As part of the observance, students showcased informative charts, models, posters, and presentations highlighting various aspects of GST, including its tax structure, input tax credit, registration process, return filing procedures, and its impact on businesses and consumers. Students confidently explained their exhibits to visitors, making the exhibition both informative and interactive. Faculty members appreciated the participants for their creativity, research, and effective presentation skills.

The programme provided students with an opportunity to connect theoretical knowledge with practical learning while enhancing their understanding of India’s indirect tax system. It also strengthened their research, communication, teamwork, and presentation skills, making the National GST Day observance a meaningful and enriching academic initiative.



INDUSTRIAL VISIT TO FOOD & DRINK PROCESSING EXPO 2026

The PG Department of Food Science and Technology, MSTM Arts and Science College, organized an industrial visit for the Third Semester M.Sc. Food Technology students to the Food & Drink Processing Expo 2026, India Food Pack Expo, and India Dairy Processing Expo at the CODISSIA Trade Fair Complex, Coimbatore, Tamil Nadu, on 3 July 2026. The visit was coordinated by Ramsheed V. K., Assistant Professor, PG Department of Food Science and Technology.

Organized by the Ministry of Food Processing Industries (MoFPI), Government of India, in association with Synergy Expos and CODISSIA, the expo showcased developments in food manufacturing, processing, packaging, dairy technology, laboratory equipment, automation, food ingredients, and quality assurance systems.

Students explored various exhibition stalls, observed live demonstrations of processing and packaging machinery, dairy equipment, and quality-testing instruments, and interacted with industry experts and technical professionals. The visit provided valuable practical exposure to modern food-processing technologies and helped connect classroom learning with industrial applications.

The programme strengthened industry-academia interaction and enhanced students' practical knowledge and technical competencies while encouraging innovation, research, entrepreneurship, and professional development.



NATURE CAMP AT BRAHMAGIRI

The NSS Unit 277 of MSTM Arts and Science College organized a two-day Nature Camp at Brahmagiri, Wayanad, on 3 and 4 July 2026. A total of 49 NSS volunteers and three faculty members actively participated in the camp.

The participants attended educational and interactive sessions conducted by the Forest Department, gaining valuable insights into nature, wildlife, and the importance of environmental conservation. The camp offered the volunteers a meaningful opportunity to connect with nature while developing greater awareness of wildlife conservation and environmental responsibility.



WORLD ZOONOSES DAY – STUDENT INITIATIVE TALK

The Department of Microbiology, MSTM Arts and Science College, organized a Student Initiative Talk on the occasion of World Zoonoses Day on 6 July 2026 at 10:00 a.m. in the Seminar Hall. The programme aimed to create awareness about zoonotic diseases, their modes of transmission, preventive measures, and the importance of the One Health approach.

The session was delivered by Ms. Fathima Rinsha, a third-year B.Sc. Microbiology student. She presented an informative talk on common zoonotic diseases, their prevention, personal hygiene, vaccination, and the role of public awareness in controlling zoonotic infections. The interactive session encouraged active participation from the audience.

Around 60 students participated in the programme. The session successfully enhanced students' understanding of zoonotic diseases and highlighted the importance of collective efforts in safeguarding both human and animal health.



BOOK COVER DESIGN COMPETITION

The Department of Malayalam, MSTM Arts and Science College, organized a Book Cover Design Competition on 6 July 2026 as part of the Vaikom Muhammad Basheer Day celebrations. The programme aimed to commemorate the life and literary contributions of Vaikom Muhammad Basheer, one of the most influential writers in Malayalam literature. Based on his celebrated novel *Balyakalasakhi*, the competition encouraged students to explore literature through artistic creativity. Students from various departments enthusiastically participated by designing innovative and visually appealing book covers inspired by *Balyakalasakhi*. Their artworks effectively portrayed the novel's themes, characters, emotions, and unique narrative essence, reflecting both creativity and a deep appreciation of Basheer's literary legacy.

The entries were evaluated by a panel of judges, and the most outstanding designs were recognized. The competition successfully blended literature with art, inspiring students to engage with Malayalam literary classics from a creative perspective. It also served as a fitting tribute to Vaikom Muhammad Basheer and his lasting contribution to Malayalam language and literature.



WORLD CHOCOLATE DAY CELEBRATION

The PG Department of Food Science and Technology, MSTM Arts and Science College, celebrated World Chocolate Day on 7 July 2026 by organizing a series of academic and interactive competitions to enhance students' knowledge and sensory skills related to chocolate.

The celebration commenced at 11:00 a.m. with an Interdepartmental Quiz Competition on the theme "Chocolate". Twelve teams from various departments enthusiastically participated in the event. The quiz covered topics including the history of chocolate, famous chocolate quotes, chocolate symbols, nutritional value, and ingredients used in chocolate preparation. The team from the Department of Microbiology secured the first prize.

At 1:30 p.m., a Sensory Evaluation Competition was conducted, in which participants tasted different varieties of chocolate and identified them correctly. Seventeen students took part in the competition. The winner was selected based on the accuracy of identification and the shortest time taken to complete the task. A student from the Department of Microbiology emerged as the winner.

The programme concluded with the prize distribution ceremony, during which the winners were honoured with prizes. The celebration was both informative and engaging, providing students with an opportunity to strengthen their knowledge and sensory evaluation skills while promoting experiential learning through enjoyable academic activities.



GOLD MEDAL AT KERALA THANG-TA FIGHTING CHAMPIONSHIP

MSTM Arts and Science College proudly congratulates Nafeesathul Misriya on winning the Gold Medal at the 2nd Kerala Thang-Ta Fighting Championship held on 12 July 2026 at Mattannur, Kannur.

Her outstanding achievement reflects exceptional skill, dedication, and perseverance in the traditional martial art of Thang-Ta. The accomplishment is a matter of great pride for the institution and serves as an inspiration to fellow students to strive for excellence in sports and extracurricular activities.

The Management, Principal, faculty members, and students of MSTM Arts and Science College extend their heartfelt congratulations to Nafeesathul Misriya and wish her continued success in all her future sporting endeavours.



PAPER BAG DAY

The Department of Business Administration, MSTM Arts and Science College, organized Paper Bag Day on 13 July 2026 under the theme “Go Green Campaign” to promote environmental sustainability and encourage the use of eco-friendly alternatives to single-use plastic bags.

The programme aimed to create awareness among students, faculty members, and visitors about the harmful effects of plastic pollution and the importance of adopting sustainable practices. As part of the campaign, students actively distributed eco-friendly paper bags carrying awareness messages such as “Choose Paper, Choose the Future” and “Reduce, Reuse, Recycle.” Faculty members highlighted the environmental benefits of using paper bags and encouraged the college community to reduce plastic consumption in their daily lives.

The campaign received an enthusiastic response from the participants and effectively promoted awareness about responsible waste management and environmental conservation. It also provided students with an opportunity to develop leadership, communication, teamwork, and social responsibility while contributing to a meaningful environmental initiative.



AWARENESS SESSION ON FINANCIAL LITERACY

The IQAC, MSTM Arts and Science College, organized an Awareness Session on Financial Literacy, Banking Fraud, and Social Security on 16 July 2026 in the Seminar Hall. The session was led by Ms. Anjana Dev, Lead Bank Manager, and witnessed the participation of around 100 students from various departments.

The programme aimed to enhance students' understanding of safe banking practices, create awareness about identifying and preventing financial fraud, and familiarize them with various social security schemes. The resource person provided valuable insights and practical guidance, enabling participants to make informed financial decisions and adopt safe banking practices in their daily lives.

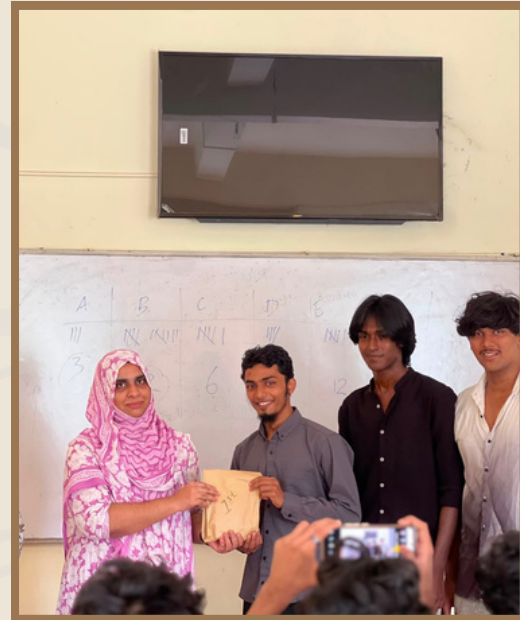


NATIONAL AI APPRECIATION DAY

The Department of Computer Science, MSTM Arts and Science College, organized an AI Quiz Competition on 16 July 2026 at 9:45 a.m. in observance of National AI Appreciation Day. The programme, coordinated by Ms. Jasira M. K., was conducted for first-year students as a group-wise competition to promote awareness and understanding of Artificial Intelligence.

The quiz covered topics including AI fundamentals, machine learning, AI applications, AI assistants, pioneers of AI, and recent developments in the field. Students participated enthusiastically, demonstrating teamwork, analytical thinking, and a keen interest in emerging technologies. The event served as an engaging platform to enhance their technical knowledge while fostering healthy competition.

The competition concluded with Al Sinan and Team securing the first prize, while Fidha Thasneem and Team won the second prize. The winners were appreciated for their outstanding performance, and the programme successfully encouraged students to explore AI concepts beyond the classroom and remain updated with the latest technological advancements.



THE GREAT LITERARY QUEST – A LITERARY TREASURE HUNT

As part of the Readers Month celebrations, the Readers Forum of MSTM Arts and Science College organized *The Great Literary Quest – A Literary Treasure Hunt* on 17 July 2026 at the College Auditorium. The programme was coordinated by Ms. Sulthana Thayshin T. P., Assistant Professor and Teacher Coordinator, Readers Forum.

The event witnessed enthusiastic participation from students across various departments, with 72 teams competing in the literary treasure hunt. The competition encouraged participants to apply their literary knowledge, critical thinking, and teamwork in solving a series of engaging challenges.

The winning team, comprising Rishal Salim K., Mohammed Nisal Faris N., Rinsha K., and Shahana Sherin M., third-year BBA students, secured first place with an outstanding performance. The winners were presented with a cash prize by Principal Dr. Safeer A., marking the successful conclusion of an exciting and intellectually enriching event.



BRIDGE COURSE ON BASICS OF ACCOUNTING

The Department of Management Studies, MSTM Arts and Science College, organized a Bridge Course on Basics of Accounting for first-year BBA students on 21 July 2026 from 9:30 a.m. to 4:00 p.m. at the Seminar Hall. The programme was conducted to provide students with a strong foundation in accounting concepts before the commencement of their regular academic sessions.

The sessions were handled by Ms. Jothy K. P., Head, Department of Management Studies, and Ms. Fathimath Nujooda K., Assistant Professor, Department of Management Studies. The resource persons introduced students to the fundamentals of accounting, including accounting principles, types of accounts, the accounting equation, journal entries, ledger posting, trial balance, and the preparation of basic financial statements. Interactive discussions and practical exercises helped students understand the concepts effectively.

The programme witnessed enthusiastic participation from the students and successfully bridged the knowledge gap among learners from different academic backgrounds. The bridge course enhanced students' understanding of accounting fundamentals, strengthened their confidence in handling financial transactions, and established a solid foundation for their undergraduate studies in Business Administration.



AWARENESS CLASS ON WOMEN-CENTRIC SCHEMES AND LEGISLATIONS

The Women and Child Development Department, in association with the Department of Social Work, the Women Development Cell, and the NSS Unit, MSTM Arts and Science College, organized an Awareness Class on Women-Centric Schemes and Legislations on 23 July 2026 at 1:30 p.m. in the Seminar Hall.

The programme commenced with a welcome address by Shahla Shari, Head, Department of Social Work. The session was chaired by Vice Principal Shafna E., who highlighted the importance of legal awareness among the younger generation. The programme was inaugurated by Principal Dr. Safeer A., who appreciated the collaborative efforts of the organizing departments and reaffirmed the institution's commitment to promoting gender sensitization, social justice, and student empowerment.

The technical session was led by Adv. Misbah T. P., Advocate, District Court, Manjeri. The resource person delivered an informative session on women-centric legislations, constitutional rights, and various government welfare schemes aimed at ensuring the protection, welfare, and empowerment of women. The session also provided practical guidance on legal remedies and grievance redressal mechanisms.

Felicitations were delivered by Minu C. G., Coordinator, Women Development Cell, and Fahmida Jebin P., Coordinator, NSS Unit. The programme concluded with active participation from students, making the session both informative and impactful.



MONJUM PAATTUM

The Junoon Music Club, in association with the IRAADHA College Union 2025–26, organized “Monjum Pattum”, a musical concert, on 23 July 2026 at 3:00 p.m. at MSTM Arts and Science College.

The programme featured group musical performances and mashups by students, highlighting their musical talent, creativity, and teamwork. The event witnessed enthusiastic participation and was well appreciated by students and faculty members, creating a lively and vibrant atmosphere on the campus.

The programme concluded successfully with positive feedback from the audience, providing students with a valuable platform to showcase their artistic talents and celebrate the spirit of music.



OPERATION THOOFAN-ANTI-DRUG AWARENESS FLASHMOB

The Anti-Narcotics Cell, MSTM Arts and Science College, organized an anti-drug awareness flashmob as part of Operation Thoofan, an initiative of the Government of Kerala to promote a drug-free society. The programme was conducted at Moosakkutti Stand, Perinthalmanna, on 23 July 2026 at 3:00 p.m.

The flashmob aimed to create awareness among the public, especially the youth, about the dangers of drug abuse and the importance of leading a healthy, drug-free life. Students actively participated in the programme through energetic dance performances, awareness slogans, and placards, effectively conveying the message, “Say No to Drugs, Choose Life.”

The event attracted the attention of commuters, shopkeepers, and members of the public, receiving an encouraging response. Organized under the leadership of the Anti-Narcotics Cell with the support of the college management, faculty members, and student volunteers, the programme successfully promoted the objectives of Operation Thoofan and reinforced the collective responsibility of building a safe, healthy, and drug-free society.



WORKSHOP ON TIE AND DYE

The PG Department of Commerce, MSTM Arts and Science College, organized a Workshop on Tie and Dye on 23 July 2026 at the College Auditorium. The programme aimed to provide students with practical exposure to tie and dye techniques while promoting creativity, skill development, and entrepreneurship.

The workshop was inaugurated by Mr. Muhammed Jaseel, Head, Department of Commerce, who emphasized the importance of skill-based learning and encouraged students to explore creative entrepreneurial opportunities. The resource person, Ms. Fathima Fida, Trainer, Skill Board Education, Pandikkad, conducted an interactive hands-on training session on fabric preparation, folding and tying techniques, dye application, colour combinations, and finishing processes. Students actively participated and created their own tie and dye designs.

The programme was coordinated by Ms. Aswathy N. V., Assistant Professor, Department of Commerce. The enthusiastic participation of students and the support of the faculty members contributed to the successful conduct of the workshop, providing participants with valuable practical skills and creative learning experience.



FABRIC PAINTING WORKSHOP

The Department of Business Administration, MSTM Arts and Science College, organized a Fabric Painting Workshop for first-year students on 24 July 2026 at 10:00 a.m. in the Exam Hall. The workshop was conducted to enhance students' creativity and provide practical exposure to fabric painting techniques.

The session was led by Ms. Indu Anilkumar, Designer and Trainer, who introduced students to the fundamentals of fabric painting, including painting techniques, colour combinations, brush handling, and fabric care. Students actively participated in the hands-on session and created creative designs on fabric, gaining valuable artistic and practical skills.

The programme concluded with an interactive discussion, during which participants clarified their doubts and received expert guidance from the resource person. The workshop successfully enhanced students' creativity, strengthened their practical skills, and created awareness about entrepreneurial opportunities in fabric painting and handmade products.



PGDFST ALUMNI MEET-2026

The PG Department of Food Science and Technology, MSTM Arts and Science College, organized the Department Alumni Meet – 2026 on 26 July 2026 at the College Seminar Hall, with around 20 participants. The programme was organized to strengthen alumni relations and provide career guidance to current students.

The programme commenced with a welcome address by Vismaya C., followed by the inauguration by Ms. Shafna, Head of the Department. Mr. Sinad, Programme Coordinator, delivered the vote of thanks.

The interactive alumni session featured presentations on higher studies abroad, career opportunities in Food Technology, NET and research, CV preparation and interview skills, and entrepreneurship. Students actively interacted with the alumni, gaining valuable career guidance and clarifying their queries.

The programme concluded with a fun-filled game session organized by the student committee, fostering stronger bonds between alumni and current students. The Alumni Meet was a successful initiative that promoted networking, mentorship, and meaningful engagement between former and present students.



WORLD JUNK FOOD DAY AWARENESS PROGRAMME

The PG Department of Food Science and Technology, MSTM Arts and Science College, organized a World Junk Food Day Awareness Programme on 27 July 2026 at OAUP School, Poopalam, as part of the World Junk Food Day campaign. The programme commenced at 10:30 a.m. and was conducted for the students of Class VII with the objective of creating awareness about the harmful effects of junk food and promoting healthy eating habits.

The awareness session was led by Ms. Nahla, PGDFST, and included engaging animation videos, cartoons, and a PowerPoint presentation to make the topic more interactive and student-friendly. The classes were handled by PGDFST students Shameem, Vismaya, Salama, Aneesa, Riswan, Sinad, Raniya, Shahana, Nida, and Nihal.

The programme concluded with a questionnaire session in which students actively participated by answering questions, clearing their doubts, and sharing their views. The awareness programme was highly informative and received an enthusiastic response from the participants.

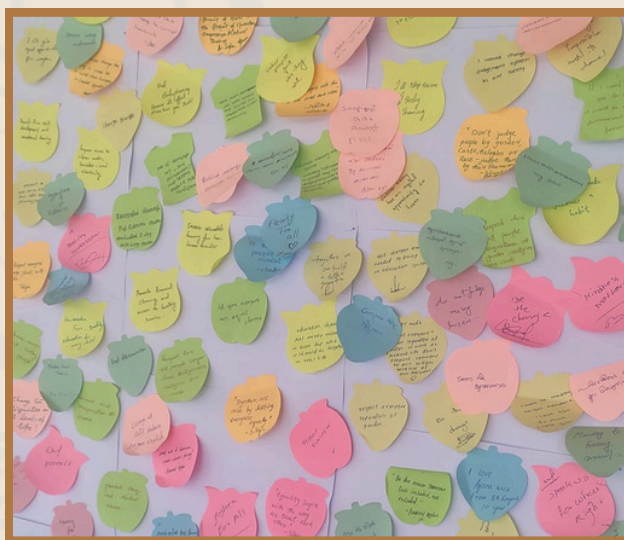


NELSON MANDELA INTERNATIONAL DAY

The Department of English, MSTM Arts and Science College, observed Nelson Mandela International Day on 27 July 2026 in the Seminar Hall under the theme, “It’s still in our hands to combat poverty and inequity.” The programme was inaugurated by Principal Dr. Safeer A. and presided over by Jayesh, Head of the Department of English. Muzammil T. T., Assistant Professor, Department of English, welcomed the gathering and highlighted the enduring relevance of Nelson Mandela’s ideals of justice, equality, and compassion.

As part of the observance, students of the Department of English presented seminars on Nelson Mandela’s life, leadership, human rights, and social justice. A screening of the biographical film *Mandela: Long Walk to Freedom* offered deeper insights into Mandela’s struggle against apartheid, resilience, and enduring legacy.

A special highlight of the programme was the “Wall of Change” initiative, where students shared messages of hope, justice, equality, kindness, and social responsibility by posting their thoughts and pledges on sticky notes. The activity encouraged meaningful student participation and reflected Nelson Mandela’s vision of a just and inclusive society. The programme concluded with a vote of thanks by Anjana K. T., Department of English, inspiring students to uphold the values of equality, peace, and responsible citizenship.



NOXIT OPERATIONS: THOOFAN – ANTI-NARCOTICS AWARENESS PROGRAMME

The NSS Unit 277, Department of Social Work, and Anti-Narcotics Cell of MSTM Arts and Science College jointly organized NOXIT OPERATIONS: THOOFAN, an Anti-Narcotics Awareness Programme, on 28 July 2026 at the College Seminar Hall. The programme was organized to create awareness among students about the harmful effects of substance abuse and to promote a drug-free society.

The programme was inaugurated by the Chief Guest, Mrs. Sakshi Mohan, IAS, Sub Collector, Perinthalmanna, who delivered an inspiring awareness session highlighting the role of youth in preventing drug abuse and building a healthy society. The function was presided over by Principal Dr. Safeer A. Faculty coordinators and NSS volunteers ensured the smooth conduct of the programme, which witnessed enthusiastic participation from students. The awareness programme successfully reinforced the message of leading a drug-free life and encouraged students to become responsible ambassadors in the fight against substance abuse.



THE STEM CONNECT PROGRAMME

The Department of Microbiology, MSTM Arts and Science College, organized the Stem Connect Programme in association with DKMS Foundation India to create awareness about stem cell donation and encourage voluntary donor registration. The programme aimed to educate students on the importance of stem cell transplantation in saving the lives of patients with blood disorders.

The programme commenced with a welcome address by Ms. Silpa P., Head of the Department of Microbiology, followed by the presidential address by Vice Principal Mohammed Shajahan K. P. The programme was inaugurated by Principal Dr. Safeer A., who emphasized the importance of youth participation in humanitarian initiatives. Felicitations were offered by Ms. Nafeesath Fayiza C. and Ms. Aathila Thamanna.

The technical session was led by Ms. Ardra Manuel, Senior Associate, Donor Recruitment, DKMS India, and Ms. Indira Rajani Roy, Associate, Donor Recruitment, who explained stem cell donation, donor eligibility, registration procedures, and addressed common misconceptions through an interactive session.

Following the awareness session, a Stem Cell Donor Registration Drive was conducted, during which 143 students voluntarily registered as potential stem cell donors. The programme concluded with a vote of thanks by Dr. Nisha N., marking the successful completion of an initiative that promoted awareness, compassion, and social responsibility.



WORLD HEPATITIS DAY 2026

The Department of Microbiology, MSTM Arts and Science College, observed World Hepatitis Day on 28 July 2026 to create awareness about hepatitis and promote liver health among students. The programme was organized in line with the World Hepatitis Day 2026 theme, “Hepatitis: Let’s Break It Down.”

As part of the observance, an awareness campaign was conducted to educate students about the causes, modes of transmission, symptoms, vaccination, early diagnosis, and treatment of hepatitis. Informative posters carrying the message “Aware Today, Healthy Tomorrow – Prevent. Detect. Treat. Hepatitis.” were displayed to encourage responsible health practices and public awareness.

The programme successfully highlighted the importance of early testing, vaccination, and timely treatment in preventing hepatitis. It concluded with a pledge by students to spread awareness and contribute towards building a hepatitis-free future.



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Poopalam, Valamboor P.O, Malappuram, Kerala, Pincode - 679325

— Observance of —
WORLD HEPATITIS DAY
28 JULY 2026

THEME 2026:
“Hepatitis: Let’s Break It Down”
AWARE TODAY, HEALTHY TOMORROW.
PREVENT. DETECT. TREAT. HEPATITIS.

PREVENT	DETECT	TREAT	TOGETHER
Practice safe habits. Get vaccinated.	Get tested. Know your status.	Timely treatment can save lives.	Let’s come together for a Hepatitis-free future.

DID YOU KNOW?

- Hepatitis affects millions silently.
- Early detection and treatment can prevent serious liver disease.
- Let’s raise awareness and eliminate Hepatitis.

ONE STEP TODAY CAN PROTECT YOUR TOMORROW

GET TESTED. GET TREATED.
Take Action Now
Your Liver. Your Life.
Our Priority.

Awareness is the first step towards a Hepatitis-free world.

SWAYAM MOOC AWARENESS SESSION

The Department of Business Administration, MSTM Arts and Science College, organized an awareness session on Introduction to SWAYAM MOOC in the Seminar Hall at 2:00 p.m. The session was led by Dr. Nisha, Assistant Professor, Department of Microbiology, who introduced students to the SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) platform and its wide range of online courses offered by the Government of India.

The resource person explained the course registration process, certification, credit transfer, and the academic and career benefits of enrolling in SWAYAM courses. The interactive session encouraged students to explore online learning opportunities and make effective use of the platform for their academic and professional development.



REPORT ON RISE AND SHINE 2.0 – THE ART OF TEAMWORK

The PG Department of Commerce, MSTM Arts and Science College, organized the student edition of Rise and Shine 2.0 – The Art of Teamwork on 29 July 2026 at 10:00 a.m. in the Seminar Hall.

The programme commenced with a welcome speech by Muhammad Jazeer, Class Representative. The programme was inaugurated by Principal Dr. Safeer A., presided over by Aswathy N. V., Programme Coordinator, and felicitated by Muhammed Jaseel K., Head, PG Department of Commerce.

The technical session was led by Arshil V. P. and Binshid, Second Year B.Com Computer Applications students, who served as student resource persons. Through interactive discussions and engaging activities, they emphasized the significance of teamwork, effective communication, leadership, and collaboration in achieving shared goals. The session encouraged students to actively participate and develop essential interpersonal and leadership skills.

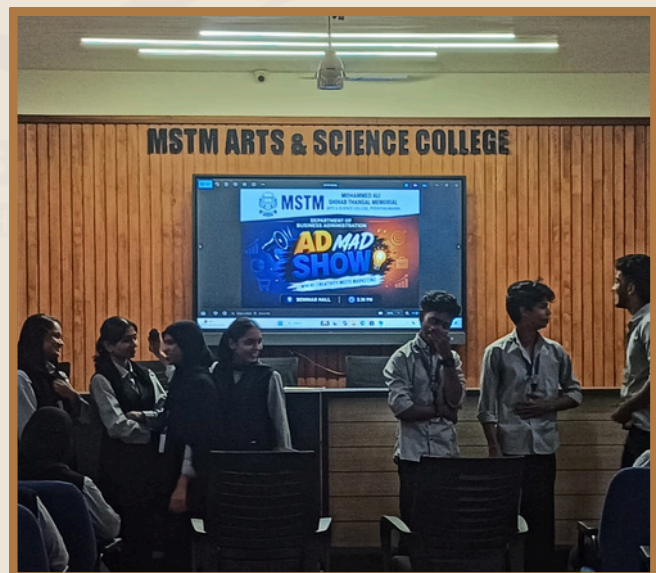
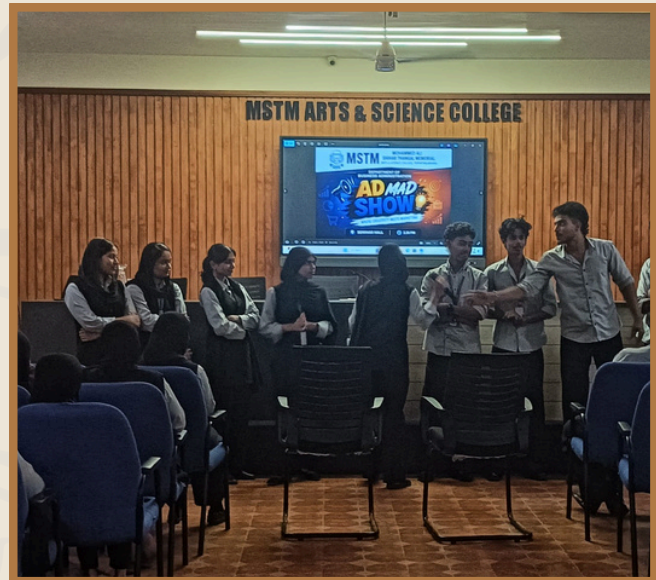
The programme concluded with a vote of thanks proposed by Hima K. T. The event successfully promoted peer learning and inspired students to strengthen their teamwork, communication, and leadership abilities.



DEPARTMENT OF BUSINESS ADMINISTRATION ORGANIZES AD MAD SHOW

The Department of Business Administration, MSTM Arts and Science College, organized an Ad Mad Show as part of the Open-Ended Module for the course Digital Marketing for Business for the BBA Honours Batch 2025–2029. The activity provided students with practical exposure to digital marketing through creative and experiential learning.

The students, divided into seven teams, conceptualized, scripted, filmed, edited, and presented advertisement videos for various products and services. The presentations showcased creativity, innovation, branding strategies, persuasive communication, and effective use of digital media. The Ad Mad Show offered students a valuable hands-on learning experience, enhancing their teamwork, communication, and digital content creation skills while bridging the gap between classroom learning and industry-oriented marketing practices.



‘MEET THE ENTREPRENEUR’ SESSION

The Department of Business Administration, MSTM Arts and Science College, organized a Meet the Entrepreneur session on 30 July 2026 for the BBA Honours Batch (2025–2029) in the Seminar Hall. The programme was inaugurated by Principal Dr. Safeer A. and welcomed by Jothy K. P., Head, Department of Business Administration.

The resource person, Smt. Sushama Jayaprakash, entrepreneur and business leader from Tirur, shared her inspiring entrepreneurial journey, highlighting her ventures in agriculture, hospitality, LPG distribution, food products, and cosmetics. She spoke about the importance of innovation, perseverance, ethical business practices, and customer satisfaction in building a successful enterprise. An interactive question-and-answer session enabled students to engage with the speaker and gain practical insights into entrepreneurship.

The programme concluded with a vote of thanks by Suchithra, Assistant Professor, Department of Business Administration, leaving students inspired to pursue entrepreneurial opportunities with confidence.



ORIENTATION AND REGISTRATION PROGRAMME ON PSC, SSC AND RRB

The PG Department of Commerce, MSTM Arts and Science College, organized an Orientation and Registration Programme on PSC, SSC and RRB on 30 July 2026 at 10:00 a.m. in the Seminar Hall. The programme commenced with a welcome speech by Riya, Third Year BCom CA student, and was inaugurated by Principal Dr. Safeer A. The session was handled by Ms. Femina M.T., Writer and CIGI Educator, who provided students with valuable guidance on competitive examinations, registration procedures, preparation strategies, and career opportunities. A total of 84 students participated in the programme. The session created awareness about PSC, SSC and RRB examinations, enhanced students' understanding of registration and examination procedures, and motivated them to explore career opportunities in the government sector.



CHEMISTRY LAB TO SCHOOL

The Department of Chemistry, MSTM Arts and Science College, conducted the Chemistry Lab to School programme at OAUPS Poopalam on 31 July 2026. The programme aimed to foster scientific curiosity and promote experiential learning among school students through interactive demonstrations and academic engagement.

Mrs. Shihana Shermily, Assistant Professor, Department of Chemistry, delivered the invited talk and inaugurated the Science Library, Science Club, and Pareekshana Kalari programme. Her session encouraged students to develop an interest in science and highlighted the importance of practical learning in scientific education.

As part of the programme, third year B.Sc. Chemistry students Sulmina and Sona Fathima conducted engaging laboratory demonstrations, introducing the school students to simple yet fascinating scientific experiments. The interactive session sparked enthusiasm and curiosity, making the programme an enriching and memorable learning experience for the participants.



ED BAZAR MONTHLY MARKET

The Entrepreneurship Development (ED) Club, MSTM Arts and Science College, organized ED Bazaar – Monthly Market on 31 July 2026 at the Commerce Block. The programme commenced at 2:30 p.m. with the objective of promoting entrepreneurship, innovation, and business skills among students.

The programme was inaugurated by Principal Dr. Safeer A., who, in his inaugural address, emphasized the significance of entrepreneurship in today's competitive world and encouraged students to cultivate entrepreneurial skills through practical learning experiences.

The ED Bazaar featured a wide range of student-managed stalls displaying handmade products, food items, accessories, stationery, plants, and other creative products. The initiative provided students with valuable hands-on experience in business planning, marketing, customer interaction, pricing, and sales management, enabling them to understand the practical aspects of entrepreneurship.

Faculty members, students, and visitors actively participated in the event by purchasing products and appreciating the creativity and dedication of the student entrepreneurs. The programme created a vibrant atmosphere on the campus and inspired students to explore self-employment and startup opportunities.

The event concluded successfully with enthusiastic participation and positive feedback from the visitors. The ED Bazaar served as an excellent platform for nurturing entrepreneurial talent, encouraging innovation, and strengthening students' entrepreneurial mindset.





*MOMENTS
STORIES
THOUGHTS
MILESTONES*

The Journey Continues...