

# **Annual Report 2024–2025**

## **MSTM Arts and Science College, Perinthalmanna**

### **Introduction of the Institution**

Muhammed Ali Shihab Thangal Memorial (MSTM) Arts and Science College, located at Pooppalam near Perinthalmanna in Malappuram District, Kerala, is a self-financing higher education institution affiliated with the University of Calicut. The college was established in 2013 under the management of the Muhammed Ali Shihab Thangal Education and Charitable Trust with the objective of providing quality higher education and promoting academic excellence among students.

The institution offers a variety of Undergraduate and Postgraduate programmes in disciplines such as Commerce, Management, Social Work, English, Food Technology, Microbiology, Mathematics, Physics and Chemistry. The college is committed to nurturing academic excellence, skill development, research culture, and social responsibility among students.

The institution emphasizes holistic education, integrating academic learning with co-curricular and extension activities. Through the initiatives of various departments, clubs, and cells, the college promotes experiential learning, community engagement, innovation, cultural development, and leadership skills among students.

### **Departmental Activities**

During the academic period, the various departments of the institution organized numerous academic, research, skill development, day observances, and community outreach programmes aimed at enhancing students' knowledge, employability, and social responsibility. Altogether, the departments conducted around 90 academic and extension programmes, reflecting the institution's commitment to holistic education and quality enhancement.

#### **Department of Business Administration**

The Department of Business Administration organized around 8 programmes, including a National Seminar on Research Methodology, Brand Development Workshop, and a Skill Development Programme titled "Genius Gains – Financial Performance Analysis." The department also conducted a 30-hour certificate course in Tourism Management, industrial visits, and career guidance programmes. Entrepreneurship activities were promoted through the Business Promotion Club (BPC).

#### **Department of Social Work**

The Department of Social Work organized around 12 programmes, including a Community Living Camp and several community-based initiatives. The department observed World Day Against Child Labour, Hiroshima Day, World Suicide Prevention Day, World Mental Health Day,

International Day of the Girl Child, and World Day of Social Justice. Extension activities included organic waste management surveys, Sadgramam project surveys, awareness sessions in Anganwadis, hygiene programmes, and palliative care volunteer services.

### **Department of Chemistry**

The Department of Chemistry conducted around 14 programmes, including seminars, workshops, and expert talks. Day observances included World Environment Day, World Day to Combat Desertification and Drought, World Hydrography Day, World Nature Conservation Day, Ozone Day, World Science Day, National Mole Day, and National Science Day. Extension initiatives included school awareness programmes, an e-waste collection drive, and eco-friendly product preparation activities.

### **PG Department of Commerce**

The PG Department of Commerce organized around 12 programmes, including seminars on career orientation, research methodology, cyber awareness, and AI in modern accounting. Entrepreneurship activities such as Startup Synergy and Masik Bazar were organized in association with the ED Club. Extension activities included a financial literacy programme for Anganwadi parents titled “Smart Investment for Your Child’s Future.”

### **Department of English**

The Department of English organized around 7 academic and literary programmes, including reel-making competitions, translation competitions, Spell Bee contests, and career guidance sessions. The department conducted a 30-hour add-on course titled “The English Novel: Interdisciplinary Approaches.” The department also published the manuscript magazine “The Luminari.”

### **Department of Food Technology**

The Department of Food Technology organized around 14 programmes, including seminars, intercollegiate competitions, industrial visits, and internships. The department observed World Food Safety Day, National Nutrition Week, World Coconut Day, World Chocolate Day, World Food Day, National Milk Day, and World Pulse Day. A health survey on lifestyle diseases was conducted and recognized by the Indian Medical Association (IMA). Students also initiated a production unit titled “Books to Bites.”

### **Department of Mathematics**

The Department of Mathematics organized around 7 programmes, including Pi Day celebrations, National Mathematics Day activities, academic competitions, and career guidance sessions. A 30-hour add-on course on Mathematical Reasoning was also conducted.

## **Department of Microbiology**

The Department of Microbiology organized about 11 programmes, including awareness campaigns on World Blood Donor Day, Global Handwashing Day, World Polio Day, and Biology Week. Extension activities included school awareness programmes, antimicrobial resistance awareness campaigns, and eco-friendly hygiene product preparation.

## **Department of Physics**

The Department of Physics conducted around 10 programmes, including workshops, skill development programmes, and certificate courses. The department observed Global Wind Day, International Day of Medical Physics, Energy Conservation Day, and National Science Day and also signed an MoU with St. Mary's College, Puthanangadi.

## **Clubs and Cells Activities**

### **Fine Arts Club**

Students participated in C-Zone Arts Fest "Kalama 2025", competing in 19 events and winning two third prizes group folk dance. The college also organized its annual arts festival "Malhar 2025", featuring 41 competitions with participation from over 170 students.

### **Career Guidance and Placement Cell**

The cell organized four career guidance programmes and a campus recruitment drive. Sessions included Career Opportunities in Banking Sector, CUET Orientation, Scholarship Awareness Programme, and Career in Advertising. The placement drive involved companies such as A.M. Motors, Best Bakers, Amalas, Sheen Bakery, and Connect Plus, resulting in over 20 placements.

### **Entrepreneurship Development (ED) Club**

The ED Club conducted 6 programmes, including Startup Synergy, Meet the Entrepreneur Session, Path to Startups Orientation, Logo Design Contest, Masik Bazar, and an Industrial Visit.

### **Music Club**

The Music Club organized 2 cultural programmes, 2 day observances, and 1 extension activity, including Pattum Parachilum Music Programme, College Day Music Show, and Children's Day celebration at an Anganwadi.

### **Intellectual Property Rights (IPR) Cell**

The IPR Cell conducted 2 programmes, including an IPR Awareness Workshop and an online IPR awareness quiz.

## **Health and Hygiene Club**

The club organized a Green Campus Declaration Programme in association with the Angadipuram Grama Panchayath Health Department, promoting environmental awareness and cleanliness.

## **Anti-Narcotic Cell**

The Anti-Narcotic Cell conducted 3 programmes, including No Smoking Day Awareness, a Drug-Free Pledge Programme, and an anti-drug awareness mime performance.

## **Eco Warriors Nature Club**

The Nature Club organized 6 programmes, including National Energy Conservation Day, World Tsunami Awareness Day, International Day of Action for Rivers, tree plantation drives, and a field visit to Kerala Forest Research Institute (KFRI).

## **Students Initiative Palliative (SIP) Club**

The SIP Club organized 4 programmes, including International Older Persons Week observance, ₹20 Challenge fundraising for dialysis patients, Biryani Challenge charity initiative, and a palliative care orientation programme “Sahaya Kiran.”

## **Women Development Cell (WDC)**

The WDC organized 8 programmes, including observances of International Girl Child Day, International Day for the Elimination of Violence Against Women, Women’s Day, and Breast Cancer Awareness Week, along with self-defence training, awareness programmes, and empowerment activities.

## **SC/ST Students Supporting Cell**

The cell organized 2 programmes, including an awareness session on government schemes and a seminar on Career Opportunities in the Banking Sector.

## **Tourism Club**

The Tourism Club organized 3 programmes, including a heritage walk to Nilambur Teak Museum, a Photography Contest, and a Travelogue Writing Competition.

## **National Service Scheme (NSS)**

The NSS Unit organized 25 programmes, including 10 day observances, 9 extension activities, and 6 awareness programmes.

Day observances included Independence Day, Republic Day, Gandhi Jayanti, Hiroshima Day, Nagasaki Day, NSS Day, World Suicide Prevention Day, Women's Day, World Cancer Day, Pulwama Martyrs Day, and No Smoking Day.

Major extension activities included the 7-Day Special Camp at GLPS Cheriparamba, Wayanad Relief Fund Collection Drive, Study Material Collection Drive, Blood Donation Camp (Jeevani), Ezhukanni Palam Cleaning Drive, Children's Day celebration, tree plantation campaign (Ek Ped Maa Ke Naam), and a Nature Camp at Shendurney Wildlife Sanctuary.

The unit also organized awareness and training programmes such as First Aid Training, Nasha Mukta Bharat Abhiyan anti-drug campaign, Cancer Awareness Walk, Film Festival fundraising programme, and orientation programmes for NSS volunteers.

### **Faculty Development Programme**

MSTM Arts and Science College organized a one-week Faculty Development Programme (FDP) in collaboration with the IQAC and Research Promotion Cell with the theme "Vision for Innovative & Sustainable Teaching Approaches." The programme aimed to enhance the teaching and research skills of faculty members and introduce innovative teaching methods.

The FDP included six sessions handled by experienced academicians and experts on topics such as innovative teaching strategies, Outcome Based Education (OBE), communication and critical thinking, technology-enabled teaching, quality teaching practices, and research publication process. More than 35 faculty members participated in the programme.

The programme helped faculty members improve their teaching methods, research skills, and use of modern educational tools in the classroom.

### **Conclusion**

The various academic, co-curricular, and extension activities organized by the departments, clubs, and cells of MSTM Arts and Science College provided students with opportunities for learning, skill development, and community engagement. Through seminars, workshops, day observations, cultural programmes, and outreach activities, students were able to enhance their knowledge, leadership skills, and social responsibility.

The institution also focused on improving the quality of teaching and learning through initiatives such as the Faculty Development Programme for teachers. These efforts reflect the institution's commitment to academic excellence, student development, and community service.

The Internal Quality Assurance Cell (IQAC) continues to coordinate and support these activities to ensure the continuous improvement of academic and institutional quality.

#### **Prepared by**

Internal Quality Assurance Cell (IQAC)  
MSTM Arts and Science College, Perinthalmanna

