

NOVEMBER 2025

MSTM CHRONICLE

MONTHLY E-NEWSLETTER

Recording Events, Reflecting milestones..

VOLUME 01 | ISSUE 02



MOHAMMED ALI SHIHAB THANGAL MEMORIAL
ARTS & SCIENCE COLLEGE, PERINTHALMANNA

Affiliated to University of Calicut & AICTE

NAAC Accredited (First Cycle) with B++ Grade (CGPA:2.93)





Industrial visit to Lulu Mall Calicut

The PG Department of Commerce, Mohammed Ali Shihab Thangal Memorial Arts & Science College, Perinthalmanna, organized an enriching industrial visit to Lulu Mall, Calicut, on 10 November 2025 for the first-semester BCom TT and BCom Finance students as part of their Open Module. The visit aimed to bridge classroom learning with real-world experience by exposing students to the functioning of a large-scale retail enterprise.

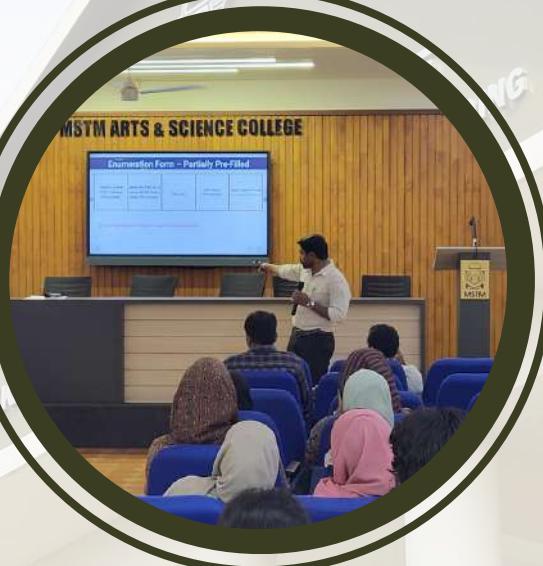


Through guided observation and interaction with management professionals, students gained practical insights into Marketing strategies, Human Resource practices, Financial management, and Logistics operations within a major retail environment. The programme was coordinated by Fousiya P. N. (Tutor, BCom TT) and Safvan N. (Tutor, BCom Finance). The team was accompanied by Suji P. P., PG Department of Commerce. The industrial visit proved to be highly informative and impactful, helping students connect theoretical concepts with practical applications, thereby broadening their understanding of business operations.

SIR Orientation Programme

The Electoral Literacy Club of Mohammed Ali Shihab Thangal Memorial Arts & Science College, Perinthalmanna, successfully conducted an SIR Orientation Programme on 13 November 2025 at 3:00 PM in the Seminar Hall. The session was led by Mr. Fahad Mon. P, Coordinator of the Electoral Literacy Club.

The programme aimed to create awareness among students and staff about the Systematic Information for Registration (SIR) process, voter enumeration, and the importance of active participation in the democratic process. The session provided clear insights into voter registration procedures and emphasized the responsibility of citizens in maintaining an updated electoral roll.



The programme was highly informative and beneficial, enhancing participants' understanding of the electoral system and encouraging responsible citizenship. The interactive guidance by the resource person motivated students and staff to become informed, active, and responsible voters.



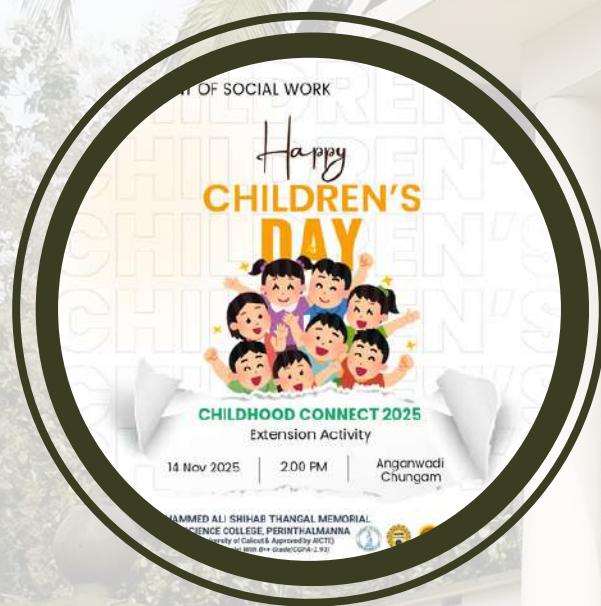
Children's Day Celebration

The Women Development Cell, in association with the Music Club, organized a vibrant Children's Day Celebration at Poopalam Anganwadi on 14 November 2025, creating a joyful and memorable day for the children while nurturing their creativity and confidence. The event began with a warm welcome by the Anganwadi teacher, followed by an inaugural address highlighting the significance of Children's Day and the values of love, care, and education promoted by Pandit Jawaharlal Nehru. Members of the Women Development Cell led engaging activities such as action songs, group games, and storytelling sessions, while the Music Club enhanced the celebration with melodious songs that delighted the children.

Fun-filled competitions, including colouring and simple craft activities, encouraged enthusiastic participation and showcased the children's creativity. Sweets and small gifts were distributed, adding to the excitement and happiness of the day. The programme concluded with a vote of thanks appreciating the efforts of the Anganwadi staff, Women Development Cell members, and Music Club volunteers, making the celebration meaningful, cheerful, and impactful for the children of Poopalam Anganwadi.



Childhood Connect 2025



The programme concluded with thanks to the Anganwadi staff for their support. Childhood Connect 2025 strengthened the bond between the department and the community while giving students valuable practical exposure to child development and community engagement.

The Department of Social Work, Mohammed Ali Shihab Thangal Memorial Arts & Science College, Perinthalmanna, conducted Childhood Connect 2025 as part of the Children's Day extension activity on 14 November 2025 at 2:00 PM at Anganwadi Chungam. The programme aimed to engage children through joyful and meaningful activities, reflecting the department's commitment to community outreach.

The event began with an interactive session in which Social Work students explained the significance of Children's Day. Various games, songs, and creative activities were organized to encourage learning, self-expression, and social bonding. The cheerful atmosphere, supported by colorful teaching aids and active student involvement, ensured full participation from all children.





Placement Calling Programme for the Alumni

The Career Guidance Cell of Mohammed Ali Shihab Thangal Memorial Arts & Science College, Perinthalmanna, conducted a Placement Calling Programme for the alumni of the college to provide them with employment opportunities and career support. As part of this initiative, a job announcement poster was circulated among various alumni groups, inviting eligible candidates to attend interviews for vacancies at KVR Automotive Pvt. Ltd.

The recruitment drive was conducted for the position of Sales Professionals, and alumni were encouraged to participate actively. The interview was scheduled on 17 November 2025 (Monday) at 10.00 AM at KVR TATA, Malappuram. Candidates were advised to follow the formal dress code and carry only their CV, as specified in the official announcement.

The placement call aimed to assist former students by connecting them with a reputed company and enhancing their career prospects. The initiative also highlighted the institution's commitment to maintaining a strong relationship with its alumni and supporting their professional growth.

Overall, the programme stood as a significant step by the Career Guidance Cell in facilitating employment opportunities and strengthening industry-academia collaboration.



College Union 2025–26 Oath-Taking Ceremony

The Oath-Taking Ceremony of the College Union 2025–26 was conducted at Mohammed Ali Shihab Thangal Memorial Arts & Science College, Perinthalmanna, with great enthusiasm and student participation on 17 November 2025. The event marked the formal induction of the newly elected student representatives for the academic year.

The programme was formally inaugurated by the Principal, Dr. Safer A, who highlighted the importance of student leadership, discipline, and active involvement in the overall development of the institution.

The session began with a warm welcome address by Ms. Shafna, HoD, PG Department of Food Technology, who extended greetings to the dignitaries, faculty members, and students present. The Vice Principal, Mr. Shajahan, delivered the felicitation address and congratulated the elected union members, encouraging them to work with unity, commitment, and responsibility.



The ceremony concluded with a heartfelt vote of thanks proposed by Ms. Suji, College Union Advisor, who expressed sincere gratitude to all those who contributed to the successful organization of the event.



Research Orientation Workshop

The Department of Social Work, Mohammed Ali Shihab Thangal Memorial Arts & Science College, Perinthalmanna, organized a Research Orientation Workshop for the third- year BSW students on 18 November 2025 at 1:30 PM in the BSW Classroom (A27). The session was led by Dr. Safeer A, Principal of the college and a senior academician in the field of Social Work. The workshop aimed to deepen students' understanding of social work research, enhance their research skills, and prepare them for their upcoming project work.



Dr. Safeer A delivered an insightful and interactive session covering key aspects such as research problem formulation, literature review techniques, research design, qualitative and quantitative research methods, data collection tools, and ethical considerations. By sharing practical examples and clear guidance, he helped students gain confidence and clarity in approaching their final-year research projects. The workshop proved highly informative and beneficial, equipping students with essential research competencies and reflecting the department's commitment to fostering academic excellence and professional growth.



3 -Day Pathway Social Wellness Programme

The Women Development Cell, in association with the OBC and Minority Cell, successfully organised a 3-Day Pathway Social Wellness Programme on 18,19 and 20 November, to promote emotional well-being and social awareness among students. The programme was inaugurated by the Principal, Dr. Safeer A, who highlighted the importance of mental health, emotional balance, and responsible social behaviour in student life.

The programme commenced with a Welcome Address by Ms. Akhila C., Coordinator, OBC and Minority Cell, followed by the Presidential Address by Ms. Suji, Coordinator, Women Development Cell. The sessions that followed delivered insightful discussions on social wellness and community responsibility, inspiring students to prioritise self-care and positive social interaction.

Felicitations were offered by Mr. Shajahan K.P., Vice Principal, and Mrs. Rajeeva, Principal Minority Coordinator, Perinthalmanna. Their addresses encouraged students to cultivate emotional strength and social sensitivity as essential life skills.

The programme concluded with a Vote of Thanks by Ms. Reshma K.P., Assistant Coordinator, Women Development Cell, who expressed heartfelt gratitude to all the dignitaries, coordinators, participants, and organising committee members for the successful execution of the event.

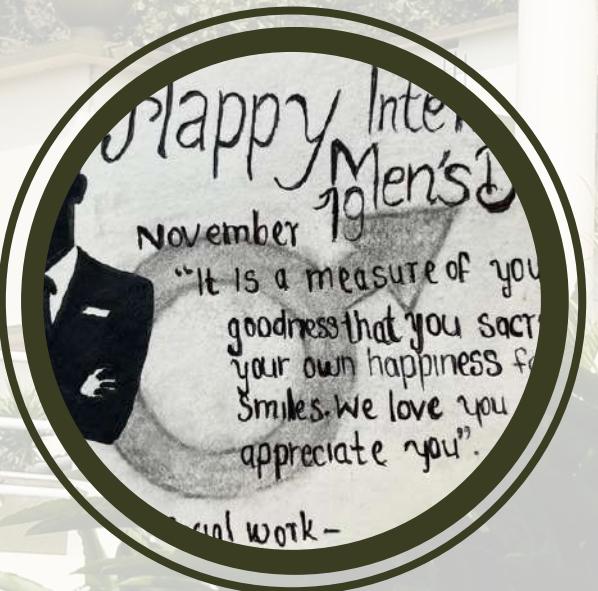
The three-day programme received positive feedback from students and proved to be a meaningful initiative in strengthening social well-being and emotional awareness on campus.



International Men's Day Observation



The Department of Social Work observed International Men's Day on 19 November 2025 with a campus-wide awareness initiative. Students extended greetings to all male teaching staff, non-teaching staff, and fellow students, acknowledging their valuable contributions to families, institutions, and society. The team visited various departments, administrative offices, and common areas, sharing messages of respect, inclusivity, and appreciation.



The programme fostered a warm and supportive atmosphere across the campus. Celebrated globally, International Men's Day highlights the importance of men's physical, mental, and emotional well-being. It also encourages meaningful discussions on positive masculinity, men's health, gender equality, and the need to challenge societal stereotypes.



The department's initiative reflected the core values of social work by promoting empathy, dignity, and community engagement. The celebration provided a meaningful platform for awareness and appreciation, making the event both engaging and impactful. It was well received by the college community and strengthened mutual respect through simple yet powerful interactions.

International Men's Day Celebration By Department of Commerce

The PG Department of Commerce (CA) organised an Arm Wrestling Competition on 19 November 2025 as part of the observance of International Men's Day. The programme was held at 3:00 PM in front of the college auditorium.

The event aimed to encourage physical fitness, promote healthy competition, and foster unity among students and staff. Participants from various classes, along with several teaching and non-teaching staff members, actively took part in the competition.

The highlight of the event was the gesture of students presenting flowers to the male staff members as a token of appreciation for their hard work and dedication.



The programme was efficiently coordinated with the support of the faculty members and student volunteers of the department. All rounds of the competition were conducted in a fair and systematic manner, ensuring the safety and active participation of everyone involved. Two attractive food coupons were given to the winners as prizes.

Project Awareness Session

The Department of Business Administration organized a Project Awareness Session on 20 November 2025 from 9.45 AM to 11.00 AM in Room B26 at Mohammed Ali Shihab Thangal Memorial Arts & Science College, Perinthalmanna. The programme was conducted with the objective of guiding final-year students on the essentials of academic project work and helping them approach their projects with clarity and confidence.

The session was handled by Ms. Nisha P, Assistant Professor, Department of Business Administration, who explained the importance of project work in enhancing analytical skills and improving overall academic performance. Students were introduced to the fundamental concepts of project preparation, including selecting suitable topics, framing objectives, and drafting an effective problem statement.



The resource person also elaborated on research methodology, data collection techniques, tools for data analysis, and the correct format for report writing as prescribed by the university. Practical tips on organizing chapters, preparing questionnaires, and presenting research findings systematically were shared, making the session highly informative and application-oriented.



Overall, the session was a great success and proved highly beneficial to the students. It enhanced their understanding of the project process and boosted their confidence to undertake project work efficiently. The Department expressed sincere gratitude to the resource person for delivering an insightful and motivating session.



Tutor Recruitment Drive In Collaboration With EDSTAQ

The Career Guidance Cell of Mohammed Ali Shihab Thangal Memorial Arts & Science College, Perinthalmanna, successfully organized a Tutor Recruitment Drive in collaboration with EDSTAQ, an educational platform that provides part-time online teaching opportunities for students.

The recruitment programme was conducted on 20 November 2025 from 10.00 AM to 5.00 PM in the A31 Classroom at MSTM College, Perinthalmanna. The event was open to students pursuing UG and PG programmes who were interested in online teaching and capable of handling subjects for Classes 1 to 10.



A total of 51 students participated in the recruitment process. The EDSTAQ team conducted evaluation and interaction sessions to assess the students' subject knowledge, communication skills, and teaching aptitude.



This initiative by the Career Guidance Cell highlights its continuous efforts to create meaningful part-time employment and placement opportunities for students. The programme also helped students gain exposure to the online teaching environment, thereby supporting their academic as well as professional growth.

Career Paths in Food Technology : From Factory Floor to Research Labs

The PG Department of Food Science & Technology, in collaboration with the Career Guidance Cell, organized a Career Guidance Session titled “Career Paths in Food Technology: From Factory Floor to Research Labs” on 20 November 2025.

The programme began with a warm welcome by Ms. Shafna E., Head of the Department, who highlighted the relevance of career awareness for postgraduate students. The session was formally inaugurated by Dr. Safeer A., Principal, who emphasized the importance of building strong skills, staying updated with industry trends, and effectively utilizing academic platforms. The resource person, Mr. Mohammed Abdul Basheer K.T., Assistant Professor and Head of the Department of Food Technology, MES Mampad College, provided valuable insights into the wide range of career opportunities available for Food Technology graduates.



He discussed roles in food processing industries, quality assurance, product development, regulatory agencies, research laboratories, and entrepreneurship, along with essential industry skills, useful certifications, and placement preparation strategies.

The session was highly interactive, with enthusiastic student participation during the Q&A segment. The programme was smoothly coordinated and anchored by Ms. Fathima Thasni, ensuring seamless execution.



Library Week Celebration

As part of the Library Week Celebrations, the Central Library and Readers Forum of Mohammed Ali Shihab Thangal Memorial Arts & Science College organized a series of literary and academic activities from 14 November to 21 November 2025 with the aim of promoting reading habits, library usage, and intellectual engagement among students.

One of the key events conducted during the celebration week was the Book Review Writing Competition, held on 21 November 2025 at 2:30 PM. The competition provided a platform for students to critically express their thoughts on books of their choice and develop analytical and writing skills.

Participants reviewed various literary and academic books, demonstrating creativity, comprehension, and critical thinking through their submissions. The event witnessed enthusiastic participation from students who showcased their interest in reading and literary appreciation.

The programme concluded on a positive note with active student participation and appreciation from both faculty and student members. Overall, the events helped strengthen the learning environment and highlighted the Central Library's role as a hub of knowledge and inspiration.



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SIR Form Updation and Awareness Programme

A SIR Form Updation and Awareness Programme was held on 21 November 2025 at the Sub Collector Office, Perinthalmanna, in association with the Booth Level Officer (BLO). The programme was conducted to help the public understand the importance of keeping Supplementary Information Report (SIR) details accurate and up to date.

The session focused on guiding beneficiaries on the correct procedures for updating forms and submitting necessary documents for verification. Participants were also informed about the role of the Booth Level Officer in maintaining error-free electoral records and ensuring transparency in the voting system.

The programme provided hands-on assistance to beneficiaries and addressed queries related to corrections, new entries, and updates. By offering direct support and clear guidance, the initiative ensured smooth processing and minimized errors in documentation.

Overall, the programme successfully created awareness about the importance of maintaining accurate personal records and promoted a sense of civic responsibility among the public.



Industrial Visit to Malappuram Dairy

As part of the observance of National Milk Day, the Department of Food Technology, Mohammed Ali Shihab Thangal Memorial Arts & Science College, Perinthalmanna organized an industrial visit to Malappuram Dairy on 26 November 2025 for the B.Sc. Food Technology III Year and M.Sc. Food Technology II Year students. The dairy produces milk, milk powder, and ghee. Since the dairy was open to the public for three days, students had the opportunity to observe all the major sections in detail.

The visit began at the milk collection and reception unit, where students were introduced to raw milk testing, quality analysis, chilling, and storage procedures. This was followed by a demonstration of the milk processing operations, including filtration, standardization, pasteurization, and homogenization, along with a visit to the automated sachet filling and sealing unit.



One of the major highlights of the visit was the milk powder production section. Students got a first-hand view of the process of pumping milk to the fifth floor, the working of the cyclone separator, spray dryer, and fluidized bed dryer, and the final powder packing system. Overall, the visit was an enriching learning experience that offered valuable industrial exposure and enhanced the students' understanding of large-scale milk processing, milk powder manufacturing, quality control practices, and dairy product packaging.

NSS Volunteers Donate Books to Kathir Tribal Library

The NSS volunteers of Mohammed Ali Shihab Thangal Memorial Arts & Science College, Perinthalmanna made a meaningful contribution by donating 327 library books to the Kathir Tribal Library, Siruvani (Agali Range) on 27 November 2025, with the objective of supporting education and strengthening learning resources for the local tribal community.

This initiative reflects the volunteers' strong sense of social responsibility and their commitment to bridging educational gaps in remote areas.

The book collection included academic textbooks, storybooks, and reference materials, all of which are expected to enrich the library's resources and encourage reading habits among children and youth in the region.

The activity also highlights the core values of the NSS—service, awareness, and community engagement—while promoting a culture of knowledge sharing and educational empowerment.

Through this effort, the volunteers have contributed toward building a stronger foundation for learning within the community.





Career Mapping Survey

The Career Guidance Cell of Mohammed Ali Shihab Thangal Memorial Arts & Science College, Perinthalmanna, in association with the Vijnanakeralam Malappuram District Mission, organized a Career Aspiration Mapping Survey on 28 November 2025 at 10:00 AM in the college auditorium. The initiative was supported by K-DISC and the Kerala Knowledge Economy Mission.

The main objective of the programme was to assess the career aspirations, present skill levels, and training requirements of final-year undergraduate and postgraduate students. By identifying students' career interests and skill gaps, the programme aims to provide structured training and placement support in the future.

As part of the survey, a Google Form was shared with all final-year students. The form, which took approximately ten minutes to complete, gathered information about students' aspirations, preferred career paths, and areas requiring further skill development. The participants were briefed on the importance of the initiative and encouraged to participate sincerely.

The data collected through the survey will assist the Career Guidance Cell and Vijnanakeralam Mission in planning customized training programmes, workshops, and placement-oriented activities.

Overall, the Career Aspiration Mapping Survey proved to be a significant step in understanding students' needs and enhancing career guidance services.



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National Webinar Series Inaugurated

The Department of Social Work, Mohammed Ali Shihab Thangal Memorial Arts & Science College, Perinthalmanna, in collaboration with the Kerala Association of Professional Social Workers (KAPS) – Malappuram Chapter and the National Institute of Mental Health and Neuro Sciences (NIMHANS), inaugurated its National Webinar Series on 29 November 2025.

This eight-session academic series focuses on the theme “Social Work Interventions in Child and Adolescent Mental Health” and aims to strengthen professional competence and promote evidence-based practices among students and professionals in the field of mental health.

The inaugural session commenced with a welcome address by Dr. Safeer A, Principal, MSTM Arts & Science College, who emphasized the urgent need for trained social workers in addressing the growing mental health challenges faced by children and adolescents in today's society.

The formal inauguration was done by Dr. Cherian P. Kurien, State President of KAPS, who highlighted the crucial role of social workers in building effective psychosocial support systems. He appreciated the joint effort of MSTM College, KAPS, and NIMHANS in organizing the programme at a national level.



The inauguration marked the beginning of a vibrant and knowledge-driven National Webinar Series scheduled throughout December 2025, featuring experts in the field of child and adolescent mental health.





NSS Orientation Programme



The NSS Orientation Programme was successfully conducted on 29 November 2025 to introduce students to the National Service Scheme (NSS), its objectives, and its wide range of activities. The session was led by Mr. Shamil K, NSS Trainer, who emphasized the importance of volunteerism, community service, and social responsibility, while clearly explaining the structure and functioning of the NSS unit.



The programme commenced with a welcome address by Ms. Silpa, NSS Programme Officer, setting the tone for the event. Through interactive discussions, real-life examples, and motivational talks, students were made aware of various NSS initiatives such as health awareness campaigns, environmental protection drives, and social welfare programmes.

The session greatly highlighted values such as teamwork, discipline, and leadership and encouraged students to actively take part in NSS activities to contribute meaningfully to society. The programme concluded with a vote of thanks by Ms. Shameen, Student NSS Coordinator, marking the end of an inspiring and informative orientation session.



Excellence in Examination Management

The college successfully conducted the University Examinations for various programmes during the scheduled period, strictly following all guidelines issued by the university.

The First and Third Semester FYUGP examinations were held smoothly with proper supervision and systematic arrangements. The Fifth Semester CBCSS examinations were also conducted in an organized manner, ensuring fairness and discipline in all examination halls.

The First Semester PG examinations for M.Com and the PG Department of Food Science and Technology were conducted efficiently with all necessary facilities in place.

The overall examination process was effectively managed under the leadership of Dr. Safeer A, Principal (Chief Superintendent), with the support of Shihabudheen (Additional Superintendent) and Aboobacker Siddique (Assistant Coordinator). Their dedicated supervision contributed significantly to the smooth and systematic conduct of the examinations.

Valuation of Third Semester FYUGP Answer Scripts

The valuation of the Third Semester FYUGP answer scripts was conducted in our college as per the guidelines of the University of Calicut. Faculty members from the respective departments carried out the evaluation with diligence, accuracy, and strict adherence to the valuation instructions provided by the university.

All answer scripts were assessed in a transparent and systematic manner, ensuring fairness, confidentiality, and academic integrity throughout the process. The valuation work was efficiently coordinated under the supervision of the Principal and the examination committee.



HONOURING THE MINDS THAT SHAPE TOMORROW

Great institutions are built by great educators. Our faculty members are the driving force behind the academic excellence and success of our students. Their dedication extends beyond classrooms into research, leadership, and social responsibility.

This segment of the newsletter is dedicated to celebrating the outstanding contributions and achievements of our faculty. From presenting research papers at conferences and publishing scholarly articles to serving as resource persons and coordinating academic programmes, our teachers continuously raise the standards of professionalism and learning.

We proudly present the achievements of our faculty members as a reflection of our institution's growth, vision, and excellence.



Faculty Spotlight Unveiled...



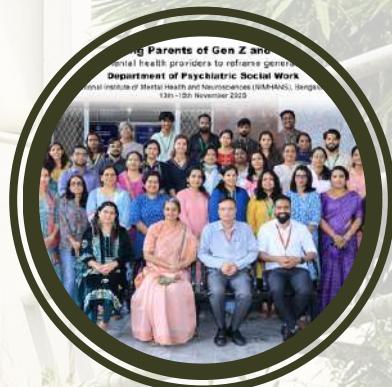
Journal Release in Al Shifa College

As part of the National Education Day 2025 celebrations, Al Shifa College of Arts & Science, Kizhattoor, Perinthalmanna organized the release of “Interdisciplinary Insights: A Compilation of Undergraduate Projects 2024” on Tuesday, 11 November 2025 at the Seminar Hall. The journal was released by Dr. Safeer Athekkadan, Principal, MSTM Arts & Science College, Perinthalmanna, who also led a discussion on the National Education Policy (NEP) as part of the observance, highlighting the importance of research-oriented education and its role in transforming higher education through skill development and innovation.



Participation in NIMHANS Parenting Workshop

Dr. Safeer Athekkadan, Principal, MSTM Arts & Science College, Perinthalmanna, participated in a three-day workshop titled “Empowering Parents of Gen Z and Gen Alpha” organized by the Department of Psychiatric Social Work, National Institute of Mental Health and Neuro Sciences (NIMHANS), Bengaluru. The programme focused on understanding the psychological and social challenges of the younger generation and strengthening parental support systems.



Principal at National Social Work Congress



Adding to the growing academic stature of the institution, Dr. Safeer Athekkadan, Principal, MSTM Arts & Science College, Perinthalmanna, moderated and chaired a plenary session at the 10th National Social Work Congress held at Kannur. The session, on the topic "Leveraging Technology to Strengthen Professional Practice and Partnership," brought together eminent scholars and professionals from across the country to discuss emerging trends in social work. His role as Moderator and Chair reflected his academic leadership and the institution's strong national presence in professional and academic forums.



Faculty Research Publication

Ms. P. N. Fousiya, Department of Commerce, has published a research article titled “Central Bank and Climate Risk: A Bibliometric Analysis of Evolving Research Frontiers” in the journal Global Economic Research, Volume 1, Issue 2 (December 2025), Article No. 100012. The study presents a comprehensive bibliometric analysis on how central banks worldwide are addressing emerging climate-related risks, contributing significantly to the field of sustainable finance and economic policy research.

Ms. Jothy KP, Assistant Professor, Department of BBA, achieved remarkable academic excellence in 2025 with five research publications and one book chapter in reputed journals and edited volumes. Her major Scopus-indexed articles include “Digital Governance and Local Administration – Lex Localis” (17 Sept 2025), highlighting transparency and efficiency in public administration, and “Transformative Impact of Artificial Intelligence on Social Media Marketing” (OIDA International Journal of Sustainable Development, Oct 2025), focusing on AI-driven consumer engagement.

She also published studies in the Journal of Advance & Future Research (5 July 2025) and the International Journal of Technology, Engineering, Management & Applied Science (22 July 2025) on digital transformation, sustainability, automation, and e-business tools.

In addition, she authored a book chapter titled “Emerging Trends in Innovations in Commerce & Management” (26 Oct 2025), discussing disruptive technologies, digital integration, and AI-based business models. She further enhanced her expertise through seminars on research methodology, SPSS & AMOS, and a national seminar at Coimbatore.

Ms. Fathima Binsi K, Assistant Professor, Department of Commerce, has published a research chapter in the peer-reviewed book “Gen-AI Driven Transformation: Business and Management Context” (ISBN: 978-93-342-3248-6), published by C. Abdul Hakeem College of Engineering & Technology, Tamil Nadu. The study analyses investors’ attitude, awareness, and acceptance of cryptocurrencies, highlighting her contribution to research in Commerce and Financial Technology.



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